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| **Teacher Name:** | Lisa Cowart | **Subject:** | BCSII |
| **Date:** | Beginning 03/28/2016Ending 04/01/2016 | **Grade:** | 7th Computer Science |
| **Standard(s):** | **MSBCS-BCSII-7:**The student will utilize presentation/multimedia software **MSBCS-BCSII-2:**The student participates in a variety of activities that demonstrate 21st Century employability skills. Keyboarding Skills **MKT-EN-2 Fundamentals of business ownership** |  |  | Click here to enter text. |
| **Learning Targets:** | I know the employability skills employers are looking for in the 21st century. I can use magnet maps to develop a written and oral presentation about one of the following employability skills. |
| **DOK Level** | **Activities / Assignment / Questions** | **Assessment** |
| **1** | Students will watch a series of videos on employability skills. They will complete Ed Puzzle activities for each video. They will use the answers to the Edpuzzle to create an emaze presentation on one employability skill.  | Formative☐Summative | ☐Selected Response☐Constructed Response☐VerbalXRubric☐Other Click here to enter text. |
| **2** | Students will share their presentations with each other. | Formative☐Summative | ☐Selected Response☐Constructed ResponseXVerbal☐Rubric☐Other Click here to enter text. |
| **3** | Soccer Dance Flyer | Formative☐Summative | ☐Selected ResponseXConstructed Response☐Essay☐Verbal☐Rubric☐OtherClick here to enter text. |
| **4** | Introduction to Marketing. **Terms: marketing, advertising, target market, demographic, focus group, trade show, merchandising.**Advertising Activity-Students will use Advertising Terms and Definitions to Identify Ad Strategies. We will watch a variety of commercials on Youtube and the students will identify the strategy used in each ad. The students will create a document in Docs and create a table with 3 columns. Item # Description Ad Strategy. | Formative☐Summative | ☐Selected Response☐Constructed Response☐Essay☐Verbal☐Rubric☐OtherClick here to enter text. |
| **Resources:** | Google Drive, Google Classroom, Advertising Terms, Youtube |

Monday: Emaze Employability Skills

Tuesday: Emaze Employability Skills

Wednesday: Soccer Dance Flyer

Thursday: Marketing/Advertising

Friday: Marketing/Advertising